## Appendix B: Health and Wellbeing Strategy Board Sponsors and Lead Officers

Outcome	Board Sponsor	PHC Support	Priority Areas	Lead Officer
People in Nottingham adopt and maintain <b>Healthy Lifestyles</b>	Alison Challenger (NCC)	Rachel Sokal	People will be physically active to a level which benefits their health	John Wilcox (NCC)
			People will have a healthy and nutritious diet	John Wilcox (NCC)
			People will be able to maintain a healthy weight	John Wilcox (NCC)
			Nottingham and its citizens will be <b>smoke free</b>	Kate Smith (NCC)
			People will drink alcohol in a non-hazardous and non-harmful way	Jane Bethea (NCC)
People in Nottingham will have positive <b>Mental</b> <b>Wellbeing</b> and those with <b>Serious Mental</b> <b>illness</b> will have good physical health	Simon Smith (NHCT)	Helene Denness	People with serious mental illness will have healthier lifestyles	Liz Pierce (NCC)
			Those with or at risk of poor mental health and wellbeing will be able to access and remain in <b>employment</b>	Sharan Jones (NCC)
			People who are, or at risk of, loneliness and isolation will be identified and supported	Kevin Banfield (NCC)
			People with, or at risk of, poor mental health will be able to access <b>appropriate level of support</b> as and when they it	Ciara Stuart (CCG)
There will be a <b>Healthy</b> <b>Culture</b> in Nottingham in which citizens are supported and empowered to live healthy lives and manage ill health	Hugh Porter/ Ian Trimble (CCG)	Helene Denness	Direct and indirect messages regarding health and wellbeing will be clear and consistent	Steve Thorne (NCC)
			Citizens will have <b>knowledge</b> of opportunities to live healthy lives and of services available within communities	Rasool Gore (NCC)
			Individuals and groups will have the <b>confidence</b> to make healthy life choices and access services at the right time to benefit their health and wellbeing	Maria Ward (NCVS)
			Services will work better together through the continued integration of health and social care that is designed around the citizen, personalised and coordinated in collaboration with individuals, carers and families	Jo Williams (CCG)
Nottingham's Environment will be sustainable; supporting and enabling its citizens to have good health and wellbeing	Helen Jones	Rachel Sokal	Housing will maximise the benefit and minimise the risk to health of Nottingham's citizens	Gill Moy (NCH)
			The <b>built environment</b> will support citizens having healthy lifestyles and minimise the risk of negative impact on their wellbeing	Matt Gregory (NCC)
			People will be able to engage in <b>active travel</b>	Chris Carter (NCC)
			People in Nottingham will have access to and use of <b>green space</b> to optimise their physical and mental wellbeing	Eddie Curry (NCC)
			Air pollution levels in Nottingham will be controlled to agreed standards	Ricahrd Taylor (NCC)